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ASSET MANAGEMENT

Why Choose MFA Asset Management

MFA Asset Management is a retirement plan advisory firm serving the needs of retirement plan sponsors and their employees. Unlike a majority of investment advisors, we prefer to act as a 3(38) investment manager. By serving you in this capacity, we take responsibility for investment decisions, help you streamline operational efficiencies and ease the administrative burden associated with managing your plan.

With a 3(21) advisor, you must commit a significant amount of time and effort to selecting and managing the investments in your plan. And if investments are not your area of expertise, why shoulder that responsibility yourself? By engaging MFA Asset Management as your 3(38) investment manager, our team of experienced professionals takes ownership of investment decisions and applied a thoughtful and active approach to the creation of a line-up that helps generate wealth for your plan participants. We carefully select and continually monitor a unique and focused set of investments that have undergone a rigorous vetting process - a considerably more proactive due diligence, vetting and oversight process than that offered by the average 3(21) advisor.

Guiding You	Guiding Your Plan	Guiding Your Participants
• We offer ongoing advice and guidance to help you successfully navigate the complexities of plan design and ensure you understand the full scope of your fiduciary responsibilities • Our experienced team helps you streamline operational efficiencies and ease the administrative burden associated with managing your plan • As a 3(38) investment manager, we assume responsibility for investment decisions	• We initiate a candid discovery process focused on understanding the current state of your plan along with your organization's short and long-term goals • We take ownership over investment decisions and seek to provide a unique and thoughtful line-up that focuses on delivering solid risk-adjusted returns • We apply ongoing oversight, benchmarking and advanced data analytics to continually optimize your plan	• We ensure your plan participants understand and are taking full advantage of the benefits afforded to them • We work closely with you and your recordkeeper to construct a customized education strategy and curriculum model for plan participants • We provide you with systematic feedback throughout the year in an effort to increase participation, improve the employee experience and drive participants' retirement readiness
Benefit: Plan sponsor has an experienced and accountable team helping manage the plan and mitigate their fiduciary risk	**Benefit:** Plan sponsor has a team of expert advisors making sure their retirement plan is best-in-class	**Benefit:** Plan sponsor has an experienced partner on its team helping employees successfully prepare for retirement

All clients of MFA Asset Management have the added benefit of our affiliation with The MFA Companies, a versatile, competency-driven organization offering tax, audit and business consulting as well as a unique suite of specialized practices, including wealth management, M&A advisory, valuation, internal controls, fraud and forensic accounting and professional staffing.

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